

Privacy Notice on the protection of personal data for shareholders of RTL GROUP S.A.

This privacy notice informs you about the processing of your personal data (i.e. data by which you may be directly or indirectly identified) in the context of your relationship with us as a shareholder, as well as of your rights in accordance with the Data Protection Legislation (the **Privacy Notice**).

Data Protection Legislation means any applicable law, statute, decree, legislative enactment, order, regulation, rule or other binding instrument which implements the e-Privacy Directive 2002/58 and Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 (the **GDPR**) as such legislation and guidance may be amended, replaced or repealed from time to time.

Who is responsible for processing your personal data as shareholder of RTL Group S.A.?

RTL Group S.A., 43 boulevard Pierre Frieden, L-1543 Luxembourg, Company Register Number: B10807

shareholders@rtl.com

Who can you contact if you have any questions about data protection?

If you have any questions or comments or want to exercise your rights as a data subject, you may contact us under:

privacy.office@rtl.com.

For what purposes and on what legal basis do we process your data? Who sends us which data?

We process your data according to the companies, audit, accounting, listing and securities requirements set out under the laws and regulations applicable to Luxembourg companies.

RTL Group shares are shares issued under the Luxembourg law on commercial companies.

We use your personal data for purposes to comply with legal regulation such as the Luxembourg law on commercial companies.

These purposes are in particular (i) management of the stock register, (ii) communication with you as a shareholder, and (iii) the organization of and convocation to the Annual General Meetings (AGM). Personal information such as your name and the number of shares held by you will, if you attend the AGM, also be listed in the attendance list to the AGM, which we are required to establish under applicable laws. In all the above-mentioned cases the processing of your personal data is necessary for compliance with legal obligations as provided under article 6 para. 1 (c) GDPR.

In case you grant a power of attorney to another person to attend the AGM and to exercise the voting rights on your behalf, we also process the name of your proxy in order to ensure the proper functioning of the AGM. The processing in this case is based on the relevant provisions of the Luxembourg law on commercial companies.

External service providers:

We may use external service providers for the organization of the AGM. We make your personal data available to these service providers to the extent this is required for the proper fulfilment of their services.

Other recipients:

If you or person authorized by you attend the AGM, other attendees may be able to see your or your proxy's personal data in the attendance list. The attendance list is also available to 2 scrutineers of the AGM nominated for verification purposes.

How long do we store your personal data?

We only store your personal data for as long as it is necessary for the above-mentioned purposes unless we are obliged by statutory record-keeping and retention requirements to retain your personal data for a longer period.

What are your rights as a data subject?

You can request information from the above-mentioned address or from our Privacy Office.

In addition, under certain circumstances, you can ask us to delete your personal data or to restrict its processing (for example in case your personal data have unlawfully been processed).

Where we process your personal data based on legitimate interests, you can object to the processing by contacting us at the above business address or e-mail address stating valid reasons for your objections based on your particular situation.

To whom can you complain about the processing of your personal data ?

You can exercise your rights any time by contacting us at Privacy.Office@rtl.com

In the event you wish to make a complaint about how we process your personal data, please contact us in the first instance at the email address indicated above and we will endeavor to deal with your request as soon as possible. This is without prejudice to your right to file a complaint with the Luxembourg data protection authority, the *Commission nationale pour la protection des données* (CNPD), or another European data protection authority (e.g. in your country of residence), in the event you have concerns on the processing of your personal data.