

Curriculum Vitae

Thomas Coesfeld

Chief Executive Officer of BMG
Member of the Bertelsmann Executive Board

Thomas Coesfeld, born in 1990, earned both a bachelor's and a master's degree in business administration from the WHU – Otto Beisheim School of Management, as well as an MBA from Emory University in Atlanta.

He began his professional career in 2014 as a management consultant at McKinsey, and in 2016 joined Bertelsmann through its Entrepreneurs Program, gaining international experience at BMG and Relias in the United States.

He later became Chief Strategy Officer at Mohn Media in Gütersloh, Germany, and was subsequently appointed to the Executive Board of the Bertelsmann Printing Group (now Bertelsmann Marketing Services).

In October 2020, Thomas Coesfeld joined the management board of BMG, and in April 2021, he was named Chief Financial Officer. In this role, he played a key role in implementing Bertelsmann's Boost strategy for the music division.

On 1 July 2023, Thomas Coesfeld was appointed CEO of BMG.

In July 2024, he was appointed to the Bertelsmann Executive Board with immediate effect. As an Executive Board Member, he oversees Bertelsmann's music business.