

Environmental statement

Preamble

RTL Group is a leader across broadcast, content and digital, with interests in more than 90 television channels and radio stations, content production throughout the world and rapidly growing streaming services. RTL Group has always been aware of the great responsibility that comes with being an opinion former and information provider in society. RTL Group is a media company with no industrial operations, so it does not consume significant amounts of raw materials or fossil fuel. Despite this, we are aware of our environmental responsibility and strive to conserve natural resources and minimise our impact on the environment and climate. We are therefore continuously working to reduce our carbon dioxide emissions and make our contribution to the Paris Agreement, which aims to avoid dangerous climate change by limiting global warming to well below 2°C and pursue efforts to limit it to 1.5°C.

Responsibility for the environment

We strive to use natural resources responsibly in the production and distribution of our content and services and ensure environmentally responsible procurement insofar as this is economical.

This applies in particular to materials and processes in procurement, production, digital content, storage media, and TV and radio programmes. In line with our activities, we particularly focus on product-related emissions, which are responsible for most of RTL Group's carbon emissions.

We are committed to reducing negative environmental impacts. To ensure the environmental compatibility of our activities, we strive to reduce carbon dioxide emissions for all productions across the Group.

After successfully achieving a prior emissions reduction target and further progress, the Group announced at the beginning of 2020 that it will become carbon neutral by 2030.

In and beyond compliance with existing environmental laws and in recognition of the importance of environmental issues, RTL Group aims to continually review and improve its environmental impact.

Every two years since 2008 and annually since 2015, RTL Group has measured and published its carbon footprint. We invested resources in new calculation tools to better monitor our emissions and results. These measures serve as a key indicator for continuously improving our environmental performance.

We treat archive materials with care, and carefully consider whether we can still show the persons documented with certain opinions or in certain situations.

Environmental organisation

At RTL Group, all operational processes are the responsibility of the divisions and companies. All our business units have key people responsible for environmental operational details. This network of environmental specialists across the group is part of the Climate Task Force coordinated by a manager of RTL Group's CR team, who also represents RTL Group in a wider network of environmental experts from RTL Group's majority shareholder Bertelsmann – called the 'be green' team.

This network regularly exchanges ideas on current environmental developments and concerns. Reporting to the Bertelsmann Executive Board, the international group of experts develops, reviews and oversees the implementation of the Bertelsmann 'be green' strategy. The international experts aim to identify, measure, evaluate and reduce the negative

environmental impact of our activities. RTL Group also uses this platform to ensure a Group-wide transfer of knowledge and best practice.

Involvement of employees

The active involvement of our employees is an important precondition for an effective environmental performance. As our employees are our best ambassadors for environmentally sound behaviour, we regularly raise their awareness, for example through training sessions on environmental issues, and expect them to behave responsibly towards the community and the environment.

Transparency and stakeholder dialogue

RTL Group is a partner in civic society. We therefore undertake to maintain an open and mutually constructive dialogue with customers, business partners and other interested parties. We seek to achieve environmentally responsible solutions that satisfy the requirements of our external stakeholders, while at the same time safeguarding the competitiveness of our operations. We therefore discuss and work with governmental as well as non-governmental organisations, experts, auditors and other interested parties for the effective development and implementation of environmental policies.