



## Press release

# RTL Group welcomes final approval for the sale of RTL Nederland to DPG Media

- The Dutch Authority for Consumers and Markets (ACM) has cleared the acquisition of RTL Nederland by DPG Media
- RTL Group expects to close the transaction on 1 July 2025
- The expected dividend attributable to the sale of RTL Nederland will amount to €5.00 per share, to be paid in May 2026

Luxembourg, 27 June 2025 – RTL Group welcomes today's announcement by the Dutch competition authority ACM that it has approved the planned sale of RTL Nederland to DPG Media. The approval is subject to certain conditions by the buyer, which DPG Media offered. RTL Group and DPG Media will now finalise the transaction. RTL Group expects the transaction to close on 1 July 2025.

At closing, a consideration of €1.1 billion will be paid to RTL Group. RTL Group's shareholders will benefit from the transaction with an expected dividend attributable to the sale of RTL Nederland of €5.00 per share. The expected dividend will be distributed as part of its regular dividend payment for the full year 2025, to be paid in May 2026.<sup>1</sup>

**Thomas Rabe, Chief Executive Officer of RTL Group, says:** "After a long review by the authority, the sale provides RTL Nederland and its stakeholders with clarity and the best path forward. I sincerely thank all employees at RTL Nederland for their performance, dedication and patience. This move allows DPG Media to strengthen its position in the Netherlands to better compete with the global tech giants, and we are looking forward to our strategic partnership with DPG Media."

RTL Group and DPG Media first announced the sale agreement on 15 December 2023. As part of the sale, RTL Group and DPG Media will enter in a strategic partnership, with renewed service agreements spanning from technology (Bedrock, BCE, Smartclip) to international advertising sales (RTL AdAlliance), and first-look rights for all new programmes developed by RTL Nederland.

Based on a separate trademark license agreement, DPG Media will continue to use the "RTL" brand in the Netherlands at least until December 2034.

As announced in December 2023, RTL Group will benefit from all cash flows and profits generated by RTL Nederland until closing of the transaction.

J.P. Morgan acted as exclusive financial advisor to RTL Group.

## Contacts

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<sup>1</sup> Subject to the final capital gain from the transaction, RTL Group's Board of Directors will propose the dividend for the full year 2025, including the dividend attributable to the sale of RTL Nederland, to the Group's Annual General Meeting, to be held end of April 2026

## About RTL Group

RTL Group is a leading entertainment company across broadcast, streaming, content and digital, with interests in 60 television channels, seven streaming services and 37 radio stations. The Group's families of TV channels are either number one or number two in six European countries, while RTL Group owns or has interests in radio stations in France, Germany, Spain and Luxembourg. RTL Deutschland is the Group's largest business unit and Germany's first cross-media champion, operating across TV, streaming, radio, digital and publishing. RTL Group's streaming services include RTL+ in Germany and Hungary, Videoland in the Netherlands and M6+ in France. Fremantle is one of the world's largest creators, producers and distributors of scripted and unscripted content, and is responsible for more than 11,000 hours of programming per year, alongside an international network of teams operating in 27 countries. The streaming tech company Bedrock, the ad-tech company Smartclip and the social media company We Are Era are also owned by RTL Group. As a market leader, RTL Group strives to foster alliances and partnerships within the European media industry, for example by building a one-stop advertising sales house in Germany with Ad Alliance and driving international advertising sales with RTL AdAlliance. Bertelsmann is the majority shareholder of RTL Group, which is listed on the Luxembourg and Frankfurt stock exchanges and is included in the MDAX stock index.